Recent a or s Always custom. For your church.









View Video

Social Sermon Clip

- Your church is paired with a SocialSermons copywriter & editor on our staff
- The same person watches your sermon each week (no bots or AI)
- Your copywriter identifies
 segments that would work well on social media
- Hooks are written for each
 SocialSermon and injected into the
 first few seconds of the video to
 stop the scroll
- Hooks also help contextualize the message segment for people seeing it for the first time on social media



GOD DOESN'T HANDOU PARTICIPAT TROPHIES

socialchurch 🔗 🛛 Follow

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God doesn't hand out participation trophies



Social Sermon Clip

Custom covers for SocialSermons are created to keep your profile looking tidy

A transcription is created and turned into on-screen captions

Snappy editing removes silences and ensures your SocialSermons don't drag 🌔 🖡 🥥

 Optional end screens are added inviting viewers to take their next step and watch the full sermon online or to "like & follow" for more





Social Sermon Clip

 We run reports to identify the best times to publish your SocialSermons according to your audience's engagement and activity

 SocialSermons are published across Instagram, Facebook, YouTube
 Shorts, TikTok, and Twitter (as applicable to your church)

 Custom hashtags are researched and added to your post's caption









YouTube Video

- Your copywriter will time stamp a 6-20 minute segment within your sermon (the average length of a first page YouTube video is 14 minutes, 50 seconds)
- A search-optimized title is
 composed (YouTube is the 2nd
 largest search engine in the world)
- An eye-grabbing thumbnail is designed +
- Finally, we develop an attentiongrabbing intro with on-screen captions to kick off the video





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3:56 Seasons were created to help us see that God is in all of it. \heartsuit Like $\overline{\nabla}$ Share Q Comment

Quote Post

- The best performing quotes on social media are short and snappy
- Your church's quotes are pulled
 directly from your pastor's
 message in our weekly review
 - Those quotes are then developed in to elegant designs





We search for love, security, and identity in the wrong places.

Need prayer or want to spe to a pastor? Send us a DM.

Carousel

- Every week your copywriter will identify a segment of your pastor's sermon to develop into a carousel post for Instagram
- In our experience, the best performing carousels start with a big, bold headline
- Every carousel ends with a slide inviting folks to send your church a DM to initiate personal connection





Text Threads

- Carousel posts are only viable on
 Instagram
- To remedy this, we extract the copy from your carousel each week to create a long-form text post for Facebook, X, and Threads
- This text thread is delivered ready to publish with a single accompanying image (the same cover image from your weekly carousel)







Navigating Betrayal: How To Find Healing And Hope



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Ever felt the sting of **betrayal**? That cold, bitter feeling that creeps in when trust is shattered? You're not alone.

Betrayal can be an unwanted companion. It leaves us questioning our judgment and shakes the foundation of relationships.

But what if there's a silver lining to it all? What can we take away from such occurrences?

This post offers you a roadmap for navigating through these turbulent waters. We'll explore biblical perspectives on betrayal, coping strategies for its aftermath, and ways to rebuild trust after being betrayed.

Above all else, remember — while pain might echo in your heart today, resilience has always been part of how God made you.

The Biblical Perspective on Betrayal

When we examine betrayal through the lens of the Bible, we see that it is, unfortunately, a common part of human relationships. However, this dark aspect of Christianity can also highlight the power of divine love and forgiveness.

The Enduring Love of Jesus

Jesus had an unwavering affection for his disciples despite their many failings. Even when they stumbled and fell short. His love never wavered

Navigating Betrayal: How To Find Healing And Hope

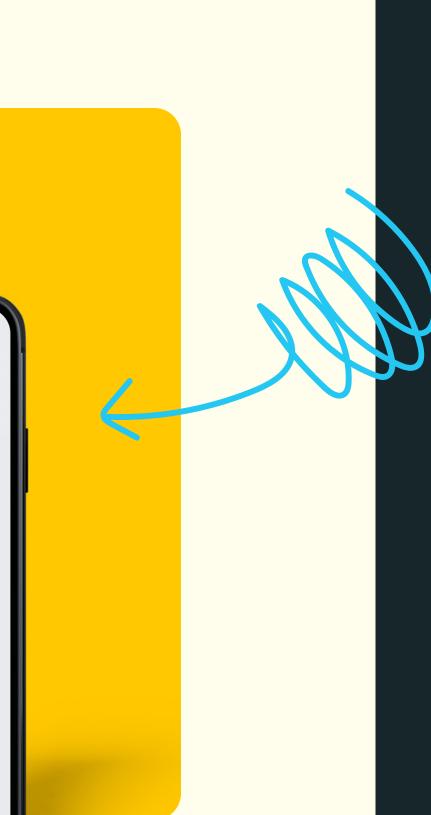


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Blog Post

- During our weekly review, we'll mark off a portion of your sermon to develop into a long-form essay
- Optimized for search engines, your weekly blog post is ready to be published on your church's website to bolster your SEO presence
- Formatted with headings, relevant hyperlinks, appropriate line breaks, bold, italics, etc.









The Book

- After a year of working together, you'll have a catalogue of 52 longform essays capturing the journey your church has been on in the previous 12 months
- Every year we compile those essays into a custom-designed, stunning, print-ready book
- This is a coffee table-style book with a beautiful cover and layout of pages
- These 'year in review' books are the pinnacle of the work we do at SocialSermons and a powerful embodiment of the most recent season your church family has come through 🕥







Get started with a free strategy call!

Book A Call

socialsermons.com

